

*The*  
**Complete  
Mathematics**  
*Conference*

# EXHIBITION AND SPONSORSHIP PACK

*The Leading Conferences for  
Mathematics Teachers*



BROUGHT YOU TO BY



**Complete  
Mathematics**

# REACH MORE TEACHERS THROUGH DIFFERENT EVENT TYPES

The Complete Mathematics conferences, better known as #MathsConf, are run both online and face-to-face. They are full of professional development workshops and networking for teachers of mathematics from all phases.



## The Face-to-Face Conferences

*Full day Saturday events, which run in March, June and October to ensure you are able to meet teachers in every school term.*



## The Online Conferences

*These shorter, Friday evening events are held in January and August and give access to a large number of international delegates as well as many hundreds from the UK.*





# WHO ATTENDS?

*Face-to-face*

Since the first conference in 2014, we have welcomed many thousands of delegates to MathsConf, the vast majority of whom are currently responsible for leading mathematics in schools and colleges — the perfect people to make the most of your products and services.



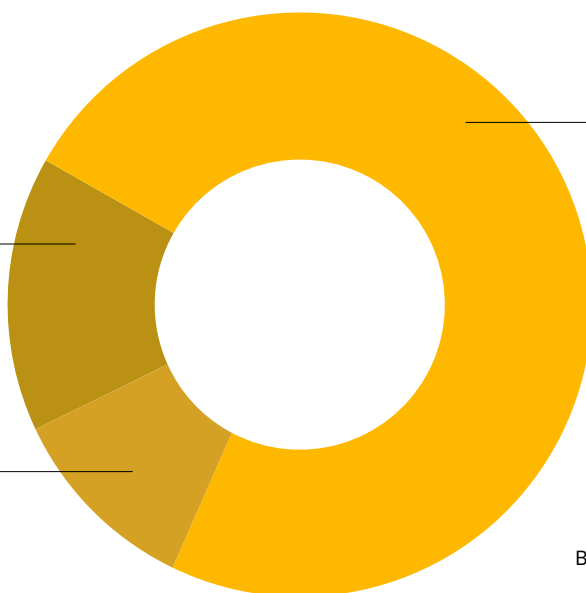
On average, 350 teachers attend the conference, with conference, with around **three quarters being decision makers** (attendees with job titles including: Head of Maths, Numeracy Coordinator, etc.)

Primary

**15%**

Higher

**11%**



Secondary

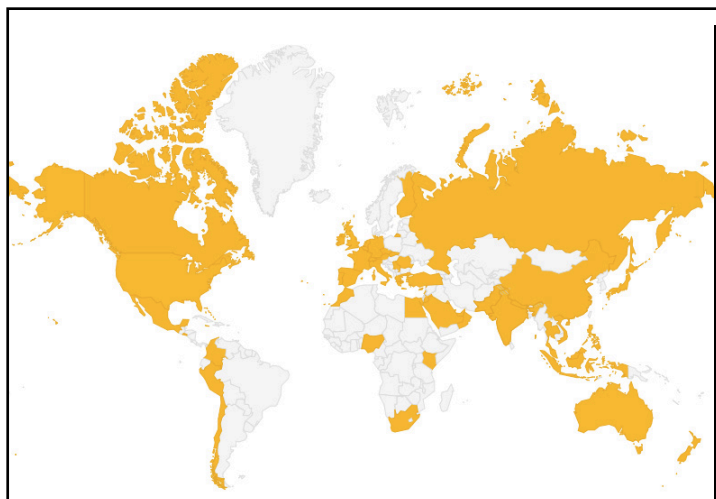
**74%**

Based on #MathsConfs stats

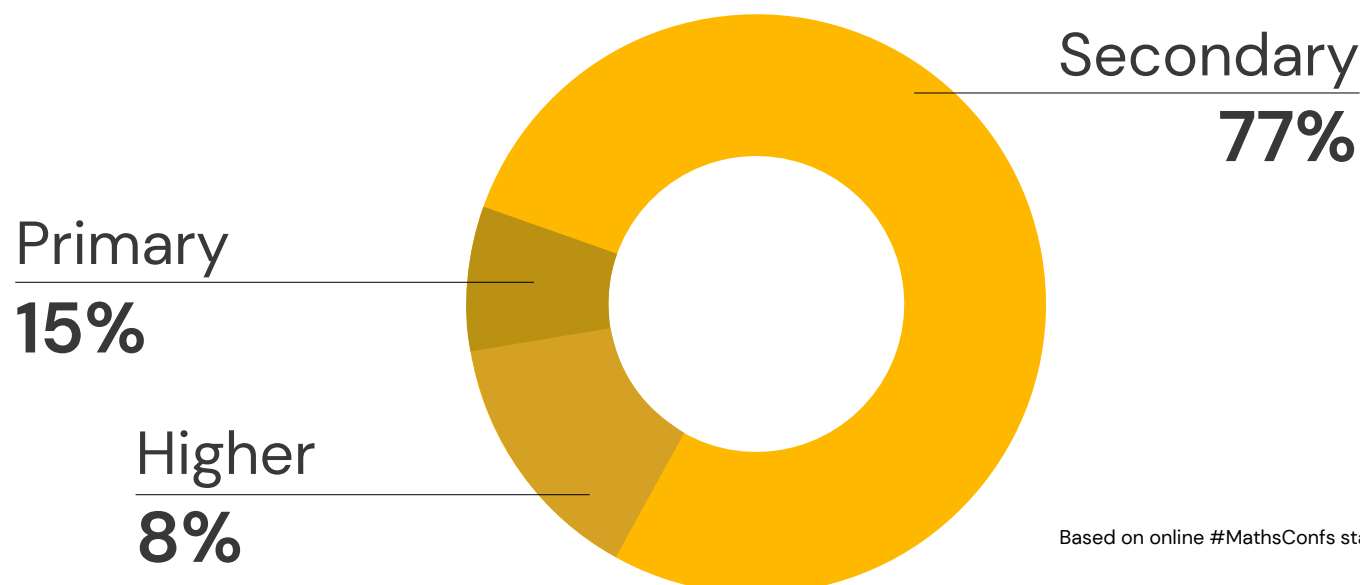
# WHO ATTENDS?

Online

Since the first online conference in 2020, we have had over **4200 unique attendees from more than 70 countries** with 80% of delegates being based in UK. This gives you a unique opportunity to access both a large and more diverse audience.



On average, 550 teachers attend the online conferences, with around **three quarters being decision makers** (attendees with job titles including: Head of Maths, Numeracy Coordinator, etc.)



Based on online #MathsConfs stats

# UPCOMING CONFERENCES

*A list of our 2022 conferences — both online and face-to-face*

## #MathsConfOnline

**Where:** Online  
**When:** Friday 21st January 2022  
7pm – 10pm (GMT)  
**What:** An evening conference made up of three workshop periods, mathematical activities and a post conference meet-up

## #MathsConf28

**Where:** Gloucester  
**When:** Saturday 12th March 2022  
8.30am – 4.30pm  
**What:** A full day conference made up of five workshop periods, mathematical activities and a pre conference meet-up

## #MathsConf29

**Where:** Kettering  
**When:** Saturday 25th June 2022  
8.30am – 4.30pm  
**What:** A full day conference made up of five workshop periods, mathematical activities and a pre conference meet-up

## #MathsConfOnline

**Where:** Online  
**When:** Friday 19th August 2022  
7pm – 10pm (BST)  
**What:** An evening conference made up of three workshop periods, mathematical activities and a post conference meet-up

## #MathsConf30

**Where:** Manchester  
**When:** Saturday 15th October 2022  
8.30am – 4.30pm  
**What:** A full day conference made up of five workshop periods, mathematical activities and a pre conference meet-up



# THE EXHIBITION

Face-to-face

## Central Space

The exhibition area is in the centre of the venue, with catering nearby to ensure that delegates are never far away

## Contact Time

160 minutes of breaks are scheduled throughout the day, so you have plenty of time to speak to delegates

## The Treasure Hunt

To draw even more delegates to your stand, every exhibitor is given a maths problem – delegates must find and solve each maths problem to be entered into a prize draw

## Speed Dating

You are welcome to join the 'speed dating' session at the start of the day, giving you the opportunity to share your product or services with a variety of delegates in 90 second slots



# THE EXHIBITION

Online

## Presence

A virtual exhibitor hall will make your presence known without the need to be there on the day

## Reach

The workshops and virtual delegate bag are made available post-conference, so attendees can access them months later – increasing your reach past the conference day

## The Treasure Hunt

Every sponsor will have a treasure hunt clue, which delegates must find and solve to be entered into a prize draw. They will be posted on social media and placed in the virtual delegate bag

Treasure Hunt

Y

made from congruent square tiles. Your answer is the first number of tiles found in figure 101 of this sequence...

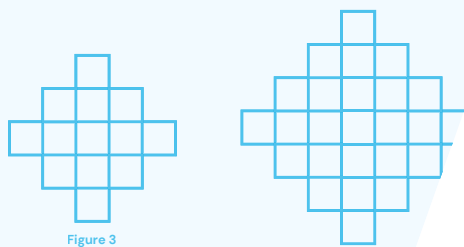


Figure 3

Figure 4

# EXHIBITION PACKAGES

A breakdown of what each **face to face** sponsorship package offers you

	Start-up*	Silver	Gold	Key
Exhibition stand including table, 2 chairs and electrical socket	<b>2.5m x 1m</b>	<b>2m x 2m</b>	<b>3m x 2m</b>	<b>4m x 2m</b>
Tickets for 2 representatives including lunch & refreshments	✓	✓	✓	✓
Delegate list supplied post event	✓	✓	✓	✓
Logo on the event website with a link to your website	✓	✓	✓	✓
Flyer in delegate bags			✓	✓
A public 'Thank you' at the event				✓
Logo included in promotional emails leading up to the event				✓
Workshop session				✓
<b>Price</b>	<b>£350</b>	<b>£700</b>	<b>£1000</b>	<b>£5000</b>

\*The Start-up package is available to companies that have been trading for less than 2 years, or have fewer than 5 employees

# EXHIBITION PACKAGES

A breakdown of what each **online** sponsorship package offers you

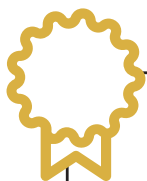
	Start-up*	Silver	Gold
Logo on the event website with a link to your website	✓	✓	✓
Sponsored Treasure Hunt sheet	✓	✓	✓
Collateral in virtual delegate bag	✓	✓	✓
Delegate list supplied post event		✓	✓
Workshop session			✓
Price	£150	£350	£500

*\*The Start-up package is available to companies that have been trading for less than 2 years, or have fewer than 5 employees*



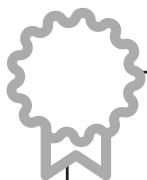
# MULTIPLE CONFERENCE SAVINGS

*We offer great savings to exhibitors who agree to attend all events in a given year*



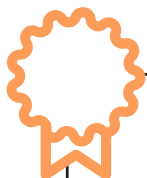
Gold package at all five conferences in 2022: **£3000**

**Saving £1000**



Silver package at all five conferences in 2022: **£2000**

**Saving £800**



Start Up package at all five conferences in 2022: **£1000**

**Saving £350**



# SPONSORSHIP OPPORTUNITIES

*We have lots of options to maximise your exposure, whether or not you're able to exhibit on the day*

## PROGRAMME SPONSOR

**£1500**

- Your company logo on every editorial page of the programme
- Full page (A5, portrait) ad in the programme

## DELEGATE BADGE SPONSOR

**£500**

- Your logo on delegate badges

## TREASURE HUNT SPONSOR

**£1000**

- Your logo on the delegate Treasure Hunt
- Full page (A4) colour advert on reverse

## PROGRAMME ADVERT

**£500/£300**

- Full page (A5, portrait) advert in the programme
- Half page (A6, landscape) advert in the programme

## DELEGATE TOTE BAG SPONSORSHIP

**£750**

- Your logo on delegate tote bags

## DELEGATE BAG FLYER

**£350/£200**

Your flyer included in every delegate bag:

- Booklet (A4 or smaller)
- Single Sheet (A4 or smaller)

## Booking an exhibitor package?

Enjoy a 15% discount on any of these sponsorship options (Sponsorship and exhibition must be for the same event)



# SPONSORSHIP BENEFITS

*If you are looking to play a larger role in the Education industry, sponsoring MathsConf is a great way to place your organisation at the forefront of delegates' minds*

## Buzz

Launch a new product, service or marketing campaign – with the undivided attention of your target audience, there's no better way to make a splash!

## Marketing

Social media will be used to create excitement around the event and speakers. Twitter, Facebook and Instagram will feature heavily in the social media campaign. The hashtag #MathsConfXX trends very highly before, during and after the conference.

## Personal Contact

Put a face to your brand – the best way to create and maintain relationships with your target audience.

## Presence

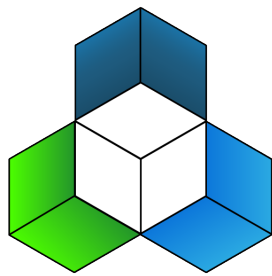
Show your commitment to the industry – support the community that supports your business.

## Sales

Promote new services or demonstrate new products and equipment.

Some of our  
previous sponsors





*The*  
**Complete  
Mathematics**  
*Conference*

**Want to book your place or find out more?  
Get in touch today!**

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E: [events@completemaths.com](mailto:events@completemaths.com)