

ORGANISED BY



*The*  
Complete  
**Mathematics**  
*Conference*

# **SPONSORSHIP & EXHIBITION PACK**

*The largest day conferences for Maths teachers in the UK*

# THE CONFERENCES

The Complete Maths Conferences, better known as #MathsConfs are Saturday conferences full of CPD workshops and networking for teachers of Maths from primary, secondary and FE.

Since the first conference in 2014, we have welcomed over 3000 delegates through the doors, the vast majority of whom are currently working in schools – the perfect people to make the most of your products and services.

Conferences run each term in England, as well as an annual conference in Scotland.



 #MATHSCONF

## WHO ATTENDS?

**350** ATTENDEES ON AVERAGE

**99%** CURRENTLY TEACHING

**85%** SECONDARY

**15%** PRIMARY

**74%** DECISION MAKERS

*BASED ON MATHSCONF5 STATS*

# THE EXHIBITION



## CENTRAL SPACE

We always place the exhibition area in the centre of the venue, with catering nearby to ensure that delegates are never far away

## CONTACT TIME

160 minutes of breaks are scheduled throughout the day, so you have plenty of time to speak to delegates

## THE TREASURE HUNT

To draw even more delegates to your stand, every exhibitor is given a maths problem – delegates must find and solve each maths problem to be entered in to a prize draw

## SPEED DATING

You are welcome to join the 'speed dating' session at the start of the day, giving you the opportunity to share about your product or services with a variety of delegates in 90 second slots



## PREVIOUS EXHIBITORS

AQA, OUP, Science Studio,  
OCR, YPO, Pearson, Texthelp  
Maths Inspiration, BKSB,  
NerdMeUp, CorbettMaths  
MarkIt!!, Texas Instruments  
& many more





# EXHIBITOR PACKAGES

1 Conference 3+ Conferences

## START-UP\*

£350

## SILVER

£700

£595

## GOLD

£1000

£850

## KEY

£5000

£4250

Exhibition stand including table, 2 chairs and electrical socket

2.5m x 1m

2m x 2m

3m x 2m

4m x 2m

Exhibitor tickets for 2 representatives including lunch and refreshments



Delegate list supplied post event (with details of delegates that opt in)



Logo on the event website with a link to your website.



Flyer in delegate bags



A public 'Thank you' at the event



Logo included in promotional emails leading up to the event



Workshop Session



\*The Start-Up package is available to companies that have been trading for less than 2 years, or have fewer than 5 employees.

\*\* All prices quoted are for MathsConfs based in England. For the Scottish and Welsh conferences we offer discounted rates to reflect the smaller number of delegates, get in touch for more details.

# SPONSORSHIP



We have lots of options to maximise your exposure, whether or not you're able to exhibit on the day

## PROGRAMME SPONSOR

£1500

- Your company logo on every editorial page of the programme
- Full page (A5, portrait) ad in the programme

## DELEGATE BADGE SPONSOR

£500

- Your logo on delegate badges

## TREASURE HUNT SPONSOR

£1000

- Your logo on the delegate Treasure Hunt
- Full page (A4) colour advert on reverse

## PROGRAMME ADVERT

£500/£300

- Full page (A5, portrait) advert in the programme
- Half page (A6, landscape) advert in the programme

## DELEGATE TOTE BAG SPONSORSHIP

£750

- Your logo on delegate tote bags

## DELEGATE BAG FLYER

£350/£200

Your flyer included in every delegate bag:

- Booklet (A4 or smaller)
- Single Sheet (A4 or smaller)

## Booking an Exhibitor Package?

## Enjoy a 15% discount on any of these sponsorship options

(Sponsorship and exhibition must be for the same event)

# UPCOMING CONFERENCES



#MathsConf23	Oxford	20th June 2020
#MathsConf24	Glasgow	3rd October 2020
#MathsConf25	Southampton	17th October 2020
#MathsConf26	Kettering	13th March 2021

**To book your sponsorship please visit:**

[completemaths.com/cpd/sponsorship-opportunities](https://completemaths.com/cpd/sponsorship-opportunities)

If you have any questions about our events, please get in touch with Catherine or Miles at [events@lasalle-education.com](mailto:events@lasalle-education.com) or phone on 020 8144 4748